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DC METRO THEATER ARTS PARTNERS WITH CULTURECAPITAL

March 27, 2019 - [DC Metro Theater Arts](#) (DCMTA) and [CultureCapital](#) are pleased to announce that DCMTA is the latest publication in the DC region to implement a CultureCapital arts feed. In displaying the CultureCapital “theater” feed on DCMTA’s website, DCMTA now offers its readers a comprehensive and professional listing of what is currently onstage in the region.

“The DCMTA website has been undergoing a lot of improvements lately, offering readers a bolder, newsier design, and access to great ticket deals,” said DCMTA Publisher and Editor in Chief Nicole Hertvik. “As part of that refresh, we wanted to offer our readers absolutely up-to-date information about what’s now playing. When we learned the CultureCapital theater feed could do that, we were delighted.”

DC Metro Theater Arts hopes that displaying this comprehensive “now playing” listing will increase the publication’s utility to theatergoers, as they decide what shows to see. Readers will now be able to see what is currently playing, read a recent review, learn more about the show, and access great ticket deals, all from the DCMTA site.

DCMTA joins the Washington Blade and Arlington Arts in delivering the comprehensive product offered by CultureCapital. A program of the nonprofit Humanities DC, [CultureCapital](#) promotes, engages, and informs the public of performing arts, visual arts, and educational events occurring throughout the DC Metro Region. Today, nearly 250 arts presenters of all sizes and disciplines submit their events, programs, and exhibitions to the site throughout the year. CultureCapital users can easily browse and select an event that interests them connect to the presenter's box office.

“The CultureCapital feed is constantly updated and will provide DCMTA readers performance schedules with links to the presenters to purchase tickets.” said CultureCapital’s Digital Marketing Manager Eileen Rappoport, “DCMTA is a proven resource for theater lovers, and we are excited to be partnering with them.”

The feed can be accessed on every DC Metro Theater Arts page by clicking on the [“now playing”](#) tab.

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